

Economic Development Committee Meeting Town of Bridgeville Agenda Minutes Wednesday, October 16, 2017 9:30 a.m. Town Hall Meeting Room

I. Attending: Richard Grinnell, Jane Houtman, Sue Grenier, Deborah Brown, Jeff Tull, Harris Mager and Ralph Root.

Absent: James Speegle, Brenda Rambo, John Brodeur, Ralph Root and Charles Smith.

Also Attending: Lee Ann Walling (Comp. Plan)

II. Approval of Minutes: The minutes from the September 20, 2017 meeting were approved.

III. EDC Financials:

- A. Review of Budget: Richard discussed last year's budget with the Committee.
 - a. Bridgeville License Plates-John Brodeur not present

IV. Old Business

- A. Discussion of EDC portion of Town Comprehensive Town Plan: Lee Ann Walling discussed the Comprehensive Plan website with EDC.
- B. Fabulous Fourth Friday events (lessons learned/next year's dates): Richard discussed a fabulous fourth Friday committee, sub committees and sponsors for 2018. The Committee discussed dates and times for the 2018 events.
- C. Railroad Signage Update: Harris Mager discussed with the EDC that the sign has been put up and discussed subsidizing money for the painting of all the doors/windows.
- D. Strategic Plan Review- update on meetings with Consultants: Richard discussed with the EDC that mid-November he will have a link for the whole presentation from the meeting and how they broke down the sections of the presentation. Richard also discussed the Branding document that was made for the Town. Richard discussed the Town website and the EDC website.
- E. Christmas Parade: Richard discussed with the EDC the dates of the parade and funding for the parade.

Fund Raising Opportunities: Richard discussed existing incentive grants with the commission and that the EDC follows up with the recipients, not the Town. Richard stated that Town Manager, Savaged recommended that they extended their deadlines. The Committee discussed this year's incentive grants.

V. <u>New Business</u>

- **A.** Old Police Station re-purposing: The Committee discussed ideas of what they could do to the Old police station once the new Police Station is built.
- **B.** Style Guide/Branding: Richard discussed that the Style Guide is on the EDC drop box.
- **C.** Shop Small Saturday: Richard discussed with the EDC about combining with the Seaford Chamber of Commerce in regards to Bridgeville being a part of Shop Small Saturday. The EDC also discussed the price of the advertising with the Chamber.

VI. Committee Members Comments:

Richard discussed Mr. Pfaff wanting to put together a Western Sussex County Economic Development Grid.

Richard discussed the Main Street Conference with the EDC in March 2018.

Richard discussed with the EDC who to send thank you letters for the 2017 Fabulous 4th Fridays.

Richard discussed with the EDC about grants.

VII. Adjournment:

The meeting was adjourned at 10:31AM.

NOTE: Next EDC meeting at 2:30 pm on Wednesday, November 15, 2017 in Town Hall.

Respectfully submitted,

Ashley Walls, Transcriptionist